

## Faculty & FPM Students: Other Publications

### Cases & Teaching Notes

2023

#### Dr. Ankit Kesharwani

Sahoo, Debajani; **Kesharwani, Ankit** and Ch., Hyma. "Paytm Karo: Will Paytm's leapfrogged strategy lead to its sustainable growth?" Case No.IIMR-C22-11/2023 ((IIM Rohtak Case Repository) (2023)

Sahoo, Debajani; **Kesharwani, Ankit** and Ch., Hyma. "Paytm Karo: Will Paytm's leapfrogged strategy lead to its sustainable growth?" Teaching Note No. IIMR-TN-C22/11/2023 ((IIM Rohtak Case Repository) (2023)

#### Dr. Ankur Jain

Dash, S. S.; Yadav, R. S.; Sarangi, S. and **Jain, A.** "Using online learning to develop pandemic readiness: The case of Deoleo in India." Business Cases in Organisation Behaviour and HRM (Springer) (December 2023): 239-253 (Online Available) [https://doi.org/10.1007/978-981-99-2031-0\\_12](https://doi.org/10.1007/978-981-99-2031-0_12)

#### Dr. Anurag Tiwari

Dash, S. S.; Yadav, Rama S.; Kumar, Ashwani and **Tiwari, Anurag.** "Mandating COVID 19 Vaccination at IITT Solutions." Sage Business Cases (Sage) (January 2023): (Online Available) <https://doi.org/10.4135/9781071915158>

#### Dr. Ashwani Kumar

Dash, S. S.; Yadav, Rama S.; **Kumar, Ashwani** and Tiwari, Anurag. "Mandating COVID 19 Vaccination at IITT Solutions." Sage Business Cases (Sage) (January 2023): (Online Available) <https://doi.org/10.4135/9781071915158>

#### Dr. Rama Shankar Yadav

Dash, S. S.; **Yadav, R. S.**; Sarangi, S. and Jain, A. "Using online learning to develop pandemic readiness: The case of Deoleo in India." Business Cases in Organisation Behaviour and HRM (Springer) (December 2023): 239-253 (Online Available) [https://doi.org/10.1007/978-981-99-2031-0\\_12](https://doi.org/10.1007/978-981-99-2031-0_12)

Dash, S. S.; Yadav, Rama S.; Kumar, Ashwani and **Tiwari, Anurag.** "Mandating COVID 19 Vaccination at IITT Solutions." Sage Business Cases (Sage) (January 2023): (Online Available) <https://doi.org/10.4135/9781071915158>

#### Dr. Sanket Sunand Dash

**Dash, S. S.**; Yadav, R. S.; Sarangi, S. and Jain, A. "Using online learning to develop pandemic readiness: The case of Deoleo in India." Business Cases in Organisation Behaviour and HRM (Springer) (December 2023): 239-253 (Online Available) [https://doi.org/10.1007/978-981-99-2031-0\\_12](https://doi.org/10.1007/978-981-99-2031-0_12)

**Dash, S. S.**; Yadav, Rama S.; Kumar, Ashwani and Tiwari, Anurag. "Mandating COVID 19 Vaccination at IITT Solutions." Sage Business Cases (Sage) (January 2023): (Online Available) <https://doi.org/10.4135/9781071915158>

2022

#### Dr. Ankur Jain

**Jain, Ankur.** "Flag hosting at the municipal ground (Part- A)." Case No. IIMR-C18-07/2022: (IIM Rohtak Case Repository) (2022)

**Jain, Ankur.** "Flag hosting at the municipal ground (Part- B)." Case No. IIMR-C19-07/2022: (IIM Rohtak Case Repository) (2022)

**Jain, Ankur.** "Flag hosting at the municipal ground." Teaching Note No. IIMR-TN18-19/07/2022: (IIM Rohtak Case Repository) (2022)

**Dr. Archit Vinod Tapar**

**Tapar, Archit Vinod;** Jain, Deepika. "Digitization of supply chain: a case of Haryana (India) public distribution system." Emerald Emerging Markets Case Studies (Emerald) Vol. 12, no. 4 (December 2022): 1-18

**Tapar, Archit Vinod;** Bhattacharjee, Somraj; Kumar, Jitender and Dhaigude, Amol. "Jindal stainless Ltd: thwarting counterfeit products." Intended Audience Undergraduate/MBA (Ivey Publishing) (November 2022): W27690

**Dr. Chandra Prakash Garg**

**Garg, Chandra Prakash.** "Sourcing decision: Choosing the right supplier." The case center (April 2022): Reference no. 622-0012-1

**Dr. Deepika Jain**

Tapar, Archit V.; **Jain, Deepika.** "Digitization of supply chain: a case of Haryana (India) public distribution system." Emerald Emerging Markets Case Studies (Emerald) Vol. 12, no. 4 (December 2022): 1-18

**Dr. Himanshu Seth**

Nagpal, G.; Ruparel, N.; **Seth, H.** and Saha, V. "Socially responsible marketing in pandemic times at CoKarma." Emerald Emerging Markets Case Studies (Emerald) Vol. 12, no. 4 (November 2022): 1-36

**Dr. Koustab Ghosh**

**Ghosh, Koustab** and Gupta, Neha. "MobilePay: Building a people focus organization." Teaching Note No. IIMR-TN17-02/2022: (IIM Rohtak Case Repository) (2022)

**Ghosh, Koustab** and Gupta, Neha. "MobilePay: Building a people focus organization." Case No. IIMR-C17-02/2022: (IIM Rohtak Case Repository) (2022)

**Dr. Madhu Mandal**

**Mandal, Madhu** and Trivedi, Sunil Dutt. "Mooti Fashion Limited: Revisiting the Channel Strategy." SAGE Business Cases (Sage) (January 2022): (Online Available) <https://dx.doi.org/10.4135/9781529797329>

**Dr. Peeyush Pandey**

**Pandey, Peeyush;** Ashvinbhai, Patel Jinil; Singh, Yushmita; Mittal, Tania; Goel, Ishank; Mehta, Bharat Kumar and Tapas, Sayali. "Modi Mangoes: managing an uncertain future." Emerald Emerging Markets Case Studies (Emerald) Vol. 12, No. 14 (December 2022): 2045-0621

**Pandey, Peeyush;** Gupta, Sukriti; Sonu, Atul Kumar; Agarwal, Aanchal and Budhiraja, Ayushi. "Swadisth Company Pvt. Ltd: A survival plan during COVID-19." Asian Journal of Management Cases (Sage) (November 2022): (Online Available) <https://doi.org/10.1177/09728201221127459> (ABDC Ranking C)

**Dr. S. K. Pandey**

**Pandey, S. K.** "Vinita Chemicals Pvt. Ltd.: Developing a roadmap to success." Case No. IIMR-C21-09/2022: (IIM Rohtak Case Repository) (2022)

**Pandey, S. K.** "Vinita Chemicals Pvt. Ltd.: Developing a roadmap to success." Teaching Note No. IIMR-TN21-09/2022: (IIM Rohtak Case Repository) (2022)

### **Dr. Sanket Dash**

**Dash, Sanket.** "OTDC Ltd.: Showcasing Odisha to the World." Case No. IIMR-C20-08/2022: (IIM Rohtak Case Repository) (2022)

**Dash, Sanket.** "OTDC Ltd.: Showcasing Odisha to the World." Teaching Note No. IIMR-TN20-08/2022: (IIM Rohtak Case Repository) (2022)

### **2021**

#### **Dr. Archit V. Tapar**

Kumar, J. and **Tapar, Archit V.** "39 Bakers: Dilemma in expansion (part A)." Emerald Emerging Markets Case Studies (Emerald) Vol. 11, no. 4 (November 2021): <https://doi.org/10.1108/EEMCS-10-2020-0397>

**Tapar, Archit V.;** Bhattacharjee, S. and Kumar, J. "Jindal panther: the creation of a brand." Emerald Emerging Markets Case Studies (Emerald) Vol. 11, no. 2 (July 2021): 1-21 <https://doi.org/10.1108/EEMCS-08-2020-0291>

**Tapar, Archit V.** "Case Analysis II: Swiggy Refurbishes Trust: Managing Reputation Meltdown Through Public Relations." Vision: The Journal of Business Perspective (SAGE) Vol. 25 no. 3 (Sep 2021): 386-387. (ABDC Ranking C)

#### **Dr. Rima Mondal**

**Mondal, Rima** and Singh, Nivisha. "Managing natural monopolies: Interplay of the regulator and telecom companies in India." Emerald Emerging Markets Case Studies (Emerald) Vol. 11, no. 2 (June 2021): 1-32.

### **2020**

#### **Dr. Agrata Pandey**

**Pandey, Agrata.** "Tata sons and the mystery of Mistry." Vikalpa: The Journal for Decision Makers (Sage) Vol.45, no. 3 (July-September 2020): 183-185.

Pandey, Peeyush; Mehta, Manish Kumar and **Pandey, Agrata.** "Royal bread store: A curious case of demand and supply planning." Case No. IIMR-C13-04/2020: (IIM Rohtak Case Repository) (2020)

Pandey, Peeyush; Mehta, Manish Kumar and **Pandey, Agrata.** "Royal bread store: A curious case of demand and supply planning." Teaching Note No. IIMR-TN13-04/2020: (IIM Rohtak Case Repository) (2020)

#### **Dr. Archana Patro**

**Patro, Archana** and Sapra, A. "The basil tree day care center." (Case & TN) ET-CASES, FIN-2-0046A (October 2020)

**Patro, Archana;** Singh, Kiran Jot and Pruthi, Kunal. "Syndicate university: Repair centre." Case No. IIMR-C15-08/2020: (IIM Rohtak Case Repository) (2020)

**Patro, Archana;** Singh, Kiran Jot and Pruthi, Kunal. "Syndicate university: Repair centre." Teaching Note No. IIMR-TN15-08/2020: (IIM Rohtak Case Repository) (2020)

#### **Dr. Archit V. Tapar**

Kumar, J.; Gupta, A.; **Tapar, Archit V.** and Khan, M. C. R. "EXOS: Does the retention of salesforce matter in entrepreneurial start-ups?" Emerald Emerging Markets Case Studies (Emerald) Vol. 10, no. 3 (July 2020): 1-14.

#### **Dr. Dheeraj Sharma**

Yadav, Rama Shankar and **Sharma, Dheeraj**. "How can HR managers help? learnings from the lockdown due to COVID-19." Case No. IIMR-C14-05/2020: (IIM Rohtak Case Repository) (2020)

**Dr. Peeyush Pandey**

**Pandey, Peeyush**; Mehta, Manish Kumar and Pandey, Agrata. "Royal bread store: A curious case of demand and supply planning." Case No. IIMR-C13-04/2020: (IIM Rohtak Case Repository) (2020)

**Pandey, Peeyush**; Mehta, Manish Kumar; Pandey, Agrata. "Royal bread store: A curious case of demand and supply planning." Teaching Note No. IIMR-TN13-04/2020: (IIM Rohtak Case Repository) (2020)

**Dr. Rama Shankar Yadav**

**Yadav, Rama Shankar** and Sharma, Dheeraj. "How can HR managers help? learnings from the lockdown due to COVID-19." Case No. IIMR-C14-05/2020: (IIM Rohtak Case Repository) (2020)

**Dr. Rima Mondal**

**Mondal, Rima** and Singh, Nivisha. "Managing natural monopolies: Interplay of the regulator and telecom companies in India." Emerald Emerging Markets Case Studies (Emerald) Vol.2, no. 11 (June 2021): 1-32.

**Dr. Venkatesh Murthy**

**Murthy, Venkatesh** and G, Jaganth. "Making of an entrepreneur: A journey with leather-MVR leathers." Emerald Emerging Markets Market Case Studies (Emerald) Vol. 10, no. 1 (January 2020): 1-20.

**2019**

**Dr. Koustab Ghosh**

**Ghosh, Koustab** and Dhankhar, Kiran. "NARD, Asia: On the Crossroads." Case No. IIMR-C11-02/2019: (IIM Rohtak Case Repository) (2019)

**Ghosh, Koustab** and Dhankhar, Kiran. "NARD, Asia: On the Crossroads." Teaching Note No. IIMR-TN11-02/2019: (IIM Rohtak Case Repository) (2019)

**Dr. Praveen Ranjan Srivastava**

**Srivastava, Praveen Ranjan**. "FarmFresh." Case No. IIMR-C12-05/2019: (IIM Rohtak Case Repository) (2019)

**Srivastava, Praveen Ranjan**. "FarmFresh." Teaching Note No. IIMR-TN12-05/2019: (IIM Rohtak Case Repository) (2019)

**Dr. Venkatesh Murthy**

**Murthy, Venkatesh** "Volunteer Educational Initiative for Undocumented Immigrants' Children." Emerald Emerging Markets Case Studies (Emerald) Vol. 9, no. 1 (2019): 1-19.

**Murthy, Venkatesh** and Subramaniam, Ram. "KnoDues –A start-up with a solution to India's split-expenses problem." Emerald Emerging Markets Case Studies (Emerald) Vol. 9, no. 4 (December 2019): 1-9.

**2018**

**Dr. Anand Sharma**

Yadav, Rama Shankar; Sharma, Dheeraj; Srivastava, Praveen Ranjan; **Sharma, Anand** and Singh, Vijay Lakshmi “Little Leaf Convent School: A Case on Talent Management.” Case No. IIMR-C5-01/2018: (IIM Rohtak Case Repository) (2018)

Yadav, Rama Shankar; Sharma, Dheeraj; Srivastava, Praveen Ranjan; **Sharma, Anand** and Singh, Vijay Lakshmi “Little Leaf Convent School: A Case on Talent Management.” Teaching Note No. IIMR-TN5-01/2018: (IIM Rohtak Case Repository) (2018)

Srivastava, Praveen Ranjan; Yadav, Rama Shankar; **Sharma, Anand**, and Eachempati, Prajwal “The ‘Human Morale’ Optimization Problem: The Case of MicraFinance Ltd.” Case No. IIMR-C7-01/2018: (IIM Rohtak Case Repository) (2018)

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#### **Dr. Amol Singh**

**Singh, Amol** and Ghosh, Koustab “Understanding Opinion Polls (Part A).” Case No. IIMR-C4-01/2018: (IIM Rohtak Case Repository) (2018)

**Singh, Amol** and Ghosh, Koustab “Understanding Opinion Polls (Part A).” Teaching Note No. IIMR-TN4-01/2018: (IIM Rohtak Case Repository)

#### **Prof. Dheeraj Sharma**

Yadav, Rama Shankar; **Sharma, Dheeraj**; Srivastava, Praveen Ranjan; Sharma, Anand and Singh, Vijay Lakshmi “Little Leaf Convent School: A Case on Talent Management.” Case No. IIMR-C5-01/2018: (IIM Rohtak Case Repository) (2018)

Yadav, Rama Shankar; **Sharma, Dheeraj**; Srivastava, Praveen Ranjan; Sharma, Anand and Singh, Vijay Lakshmi “Little Leaf Convent School: A Case on Talent Management.” Teaching Note No. IIMR-TN5-01/2018: (IIM Rohtak Case Repository) (2018)

#### **Dr. Lakshmi Vijay Singh**

Yadav, Rama Shankar; Sharma, Dheeraj; Srivastava, Praveen Ranjan; Sharma, Anand and **Singh, Vijay Lakshmi** “Little Leaf Convent School: A Case on Talent Management.” Case No. IIMR-C5-01/2018: (IIM Rohtak Case Repository) (2018)

Yadav, Rama Shankar; Sharma, Dheeraj; Srivastava, Praveen Ranjan; Sharma, Anand and **Singh, Vijay Lakshmi** “Little Leaf Convent School: A Case on Talent Management.” Teaching Note No. IIMR-TN5-01/2018: (IIM Rohtak Case Repository) (2018)

#### **Dr. Koustab Ghosh**

**Ghosh, Koustab** “Who Will Win this Game.” Case No. IIMR-C2-01/2018: (IIM Rohtak Case Repository) (2018)

**Ghosh, Koustab** “Who Will Win this Game.” Teaching Note No. IIMR-TN2-01/2018: (IIM Rohtak Case Repository) (2018)

**Singh, Amol** and **Ghosh, Koustab** “Understanding Opinion Polls (Part A).” Case No. IIMR-C4-01/2018: (IIM Rohtak Case Repository) (2018)

**Singh, Amol** and **Ghosh, Koustab** “Understanding Opinion Polls (Part A).” Teaching Note No. IIMR-TN4-01/2018: (IIM Rohtak Case Repository)

### **Dr. Peeyush Pandey**

**Pandey, Peeyush** and Sengupta, Tuhin "Gokuldhaam Society: a case on transportation planning." Emerald Emerging Markets Case Studies (February 2018) 8, no. 1 (2018): 1-20.

### **Dr. Praveen Ranjan Srivastava**

Yadav, Rama Shankar; Sharma, Dheeraj; **Srivastava, Praveen Ranjan**; Sharma, Anand and Singh, Vijay Lakshmi "Little Leaf Convent School: A Case on Talent Management." Case No. IIMR-C5-01/2018: (IIM Rohtak Case Repository) (2018)

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### **Dr. Rama Shankar Yadav**

**Yadav, Rama Shankar**; Sharma, Dheeraj; Srivastava, Praveen Ranjan; Sharma, Anand and Singh, Vijay Lakshmi "Little Leaf Convent School: A Case on Talent Management." Case No. IIMR-C5-01/2018: (IIM Rohtak Case Repository) (2018)

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Srivastava, Praveen Ranjan; **Yadav, Rama Shankar**; Sharma, Anand, and Eachempati, Prajwal "The 'Human Morale' Optimization Problem: The Case of MicraFinance Ltd." Case No. IIMR-C7-01/2018: (IIM Rohtak Case Repository) (2018)

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### **Dr. S. K. Pandey**

Gupta, Ashish and **Pandey, S. K.** "The Drug Dilemma." Case No. IIMR-C1-01/2018: (IIM Rohtak Case Repository) (2018)

Gupta, Ashish and **Pandey, S. K.** "The Drug Dilemma" Teaching Note No. IIMR-TN1-01/2018: (IIM Rohtak Case Repository) (2018)

Rana, Avnish and **Pandey, S. K.** "Mobonik." Case No. IIMR-C3-01/2018: (IIM Rohtak Case Repository) (2018)

Rana, Avnish, and **Pandey, S. K.** "Mobonik." Teaching Note No. IIMR-TN3-01/2018: (IIM Rohtak Case Repository) (2018)

Goswami, Sunil and **Pandey, S.K.** “Karbonn Mobiles Bidding for Government Tender.” Case No. IIMR-C8-03/2018: (IIM Rohtak Case Repository) (2018)

Goswami, Sunil and **Pandey, S.K.** “Karbonn Mobiles Bidding for Government Tender.” Teaching Note No. IIMR-TN8-03/2018: (IIM Rohtak Case Repository) (2018)

Chowdary, A.; **Pandey S.K.** and **Awasthi, Gaurav** “Lava Mobilephones: Strategies in a competitive environment.” Case No. IIMR-C9-04/2018: (IIM Rohtak Case Repository) (2018)

Chowdary, A.; **Pandey S.K.** and **Awasthi, Gaurav** “Lava Mobilephones: Strategies in a competitive environment.” Teaching Note No. IIMR-TN9-04/2018: (IIM Rohtak Case Repository) (2018)

#### **Dr. Venkatesh Murthy**

**Murthy, Venkatesh** “A political drama-indu sarkar and CBFC.” Case No. IIMR-C6-01/2018: (IIM Rohtak Case Repository) (2018)

**Murthy, Venkatesh** “A political drama-indu sarkar and CBFC.” Teaching Note No. IIMR-TN6-01/2018: (IIM Rohtak Case Repository) (2018)

### **2017**

#### **Dr. Rojers P Joseph**

Dutta, Swarup Kumar and **Joseph, Rojers P.** “Guardian lifecare: Customer Centricity as a Value Proposition.” Ivey Case. (May 2017).

### **2016**

#### **Dr. Gopal Das**

**Das, Gopal;** Sharma, Abhishek and Varshneya, Geetika “Tradition & taste: Exploring factors responsible for consumers’ changing attitude.” (Case) IIM Ahmedabad case research centre (2016).

**Das, Gopal;** Sharma, Abhishek and Varshneya, Geetika “Tradition& taste: Exploring factors responsible for consumers’ changing attitude towards the brand (Understanding fundamental steps of conducting marketing research).” (Teaching Note) IIM Ahmedabad case research centre (2016).

### **2015**

#### **Dr. Gopal Das**

Shrabanti, Mukherjee; **Das, Gopal** and Ramendra Singh, “Apple’s iPhone 5C in the Indian Market-A Product Positioning Failure.” (Case) IIM Calcutta Case Research Centre (2015).

Mukherjee, Shrabanti; **Das, Gopal;** Singh, Ramendra “Apple’s iPhone 5C in the Indian Market-A Product Positioning Failure.” (Teaching Note) IIM Calcutta Case Research Centre (2015).

#### **Dr. Koustab Ghosh**

**Ghosh, Koustab** “ABB India: Leveraging on Diversity and Inclusion.” Ivey Case Repository (2015).

### **Dr. Rojers P Joseph**

**Rojers P Joseph** "Medknow publications: a success model in the digital era." Emerald Emerging Market Case Studies, Vol.5, No.8 (Emerald) (2015):1-18

### **2013**

#### **Dr. S. K. Pandey**

**Pandey, S. K.** "A Review to Integrate Different CRM Practices." 513-067-1 European Case Clearing House. (2013).

### **2010**

#### **Prof P. Rameshan**

**Rameshan, P** "Flying Too Low: Air India 2009 & Beyond." (Revised version of the case presented at North American Case Research Association 2010 Conference at Gatlinburg, USA (2010).

### **Technical Note**

### **2018**

#### **Dr. S. K. Pandey**

**Pandey, S.K.** "Research Design-A Technical Note" Technical Note No. IIMR-TECH.N1-03/2018: (IIM Rohtak Case Repository) (2018)

### **Book Chapters/Lecture Notes**

### **2022**

#### **Dr. Amit Anand Tiwari**

Qureshi, I.; Bhatt, B.; Gupta, S. and **Tiwari, Amit Anand.** "Introduction to the Role of Information and Communication Technologies in Polarization." Causes and Symptoms of Socio-Cultural Polarization (Springer) (March 2022): 1-23 (Online Available) [https://doi.org/10.1007/978-981-16-5268-4\\_1](https://doi.org/10.1007/978-981-16-5268-4_1)

Qureshi, I.; Bhatt, B.; Gupta, S. and **Tiwari, Amit Anand.** "Future Research Directions in Polarization." Causes and Symptoms of Socio-Cultural Polarization (Springer) (March 2022): 285-296 (Online Available) [https://doi.org/10.1007/978-981-16-5268-4\\_12](https://doi.org/10.1007/978-981-16-5268-4_12)

Jain, G.; Sreenivas, A. B.; Gupta, S. and **Tiwari, Amit Anand.** "The Dynamics of Online Opinion Formation: Polarization Around the Vaccine Development for COVID-19." Causes and Symptoms of Socio-Cultural Polarization (Springer) (March 2022): 51-72 (Online Available) [https://doi.org/10.1007/978-981-16-5268-4\\_3](https://doi.org/10.1007/978-981-16-5268-4_3)

### **2020**

#### **Dr. Archana Patro**

Tiwari, Ashu; **Patro, Archana** and Patky, Jahanvi. "Information communication technology and Self-Employment." Role of IT- ITES in Economic Development of Asia (Springer) (October 2020): 235-249.

Tiwari, Ashu; and **Patro, Archana** "Data protection in Market-Driven network economies." Role of IT-ITES in Economic Development of Asia (Springer) (October 2020): 313-325.



## **Dr. Rojers P Joseph**

**Joseph, Rojers P** and T M, Arun. "Models and tools of knowledge acquisition" in Patnaik, S, Tajeddini, K and Jain V (eds.) Advances in Computational Management.2. Modelling and Optimization in Science and Technologies Series (Springer) (2021)

Khanra, S and **Joseph, Rojers P**. "Development and validation of an assessment framework for e-Government services." Electronic Governance and Open Society: Challenges in Eurasia (Springer) Vol. 1349, (January 2021): 27-41.

Khanra, S; **Joseph, Rojers P**; Dhir, A. and Kaur, P. "Antecedents of the barriers toward the adoption of unified payment interface." IFIP Advances in Information and Communication Technology (IFIPAICT) (Springer) Vol. 618 (December 2020): 608-625.

Khanra, Sayantan and **Joseph, Rojers P**. "Orchestration of an e-Government network: capturing the dynamics of E-Government service delivery through theoretical analysis and mathematical forecasting." IFIP Advances in Information and Communication Technology (IFIPAICT) (Springer) Vol.618, (December 2020): 219-229.

## **2019**

### **Dr. Archana Patro**

Tiwari, Ashu; **Patro, Archana** and Patky, Jahnavi. "The role of disaster regulations and insurance regulations on the development of disaster insurance markets: Regulatory models in G-7 countries." Handbook of Research on Economic and Political Implications of Green Trading and Energy Use." (IGI Global) (2019):181-200.

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## **2017**

### **Dr. Praveen Ranjan Srivastava**

Eachempati, Prajwal and **Srivastava, Praveen Ranjan** "Personalized Indian B-school counsellor system: A rational approach" Information and Communication Technology for Intelligent Systems (ICTIS) Vol. 1, (April 2017): 59-67

**Srivastava, Praveen Ranjan**. "Path generation for software testing: A hybrid approach using cuckoo search and bat algorithm." Modeling and Optimization in Science and Technologies : Theory and application (Springer) (March 2017): 409-424

## **2016**

### **Dr. Praveen Ranjan Srivastava**

Das, Avishek; Parida, Ashish Ranjan and **Srivastava, Praveen Ranjan** "ICC cricket world cup prediction model." Advances in Intelligent Systems and Computing (Springer) Vol. 433, (February 2016): 529-539.

**Srivastava, Praveen Ranjan** "Test case prioritization: An approach based on modified ant colony optimization." 433, (2016):231-233.

## **2015**

### **Dr. Amol Singh**

**Singh, Amol.** "Supplier Selection and Multi-period Demand Allocation in a Humanitarian Supply Chain." 189-207. Springer, (2015).

### **Dr. Praveen Ranjan**

**Srivastava, Praveen Ranjan.** "Software Analysis using cuckoo search" Advances in Intelligent Systems and Computing (Springer-Verlag Berlin Heidelberg) 32 (2015): 239-252.

## **2014**

### **Dr. Arpan Kumar Kar**

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## **Books**

## **2022**

### **Dr. Amit Anand Tiwari**

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**Dr. Ashutosh Tripathi**

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**Dr. Amitabh Deo Kodwani**

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**Dr. Malay Biswas**

**Biswas, Malay**. Human Resource Management in Hospitality (Oxford University Press) (2012)

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**2019**

**Dr. Ankur Jain**

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**Dr. Shailja Agarwal**

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**Other Academic achievements**

**2019**

**Editor in Chief**

**Prof. Dheeraj Sharma**

Director, Indian Institute of Management Rohtak, India

**Editor in Chief:** Emerging Economies Cases Journal (Sage)

**Editor**

**Dr. S. K. Pandey**

**Editor:** Emerging Economies Cases Journal (Sage)

**Dr. Koustab Ghosh**

**Editor:** Emerging Economies Cases Journal (Sage)

**2015**

**Editor in Chief**

**Dr. Praveen Ranjan Srivastava**

**Editor in Chief:** Dr. Praveen Ranjan Srivastava, International Journal of Software Engineering, Technology and Applications (Inderscience Publications) (2015)

## FPM Scholars: Cases, Teaching Notes and other Publications

### Cases & Teaching Notes

#### 2022

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#### 2020

**Tiwari, Ashu;** Patro, Archana and **Patky, Jahanvi.** "Information communication technology and Self-Employment." Role of IT-ITES in Economic Development of Asia (Springer) (October 2020): 235-249.

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